TBP_Logo_Cyan_PMS 2945.eps

TBP_Logo_Cyan.eps

TBP_Logo_White_PMS 2945.eps

TBP_Logo_Black.eps

TBP_Logo_Black_Gray.eps

TBP_Logo_White.eps

Color Palette

PANTONE®
Process Cyan

PMS Process Cyan
CMYK – 100c 0m 0y 0k
RGB – 0r 174g 239b
Web – #00AEEF

PANTONE®
2945

PMS 2945
CMYK – 100c 45m 0y 14k
RGB – 0r 105g 170b
Web – #0069AA

Digital Formats

Vector
Encapsulated Postscript files –
eps CMYK and PMS spot colors

Raster
png – rgb, 72 dpi at 100%, for web and PowerPoint
jpg – rgb, 72 dpi at 100%, for web and PowerPoint
jpg – 4c process, 300 dpi, high res for print
tiff – 4c process, 300 dpi, high res for print

Bufferzone

The illustration indicates the minimum space around the logo that should be kept clear of other elements. The buffer zone is measured based on the height of "T" 2x the height of the"T" in the True Blue Power logo.

