

MCIA_logo_3cSpot.eps



MCIA_logo_2cSpot.eps



MCIA_logo_1cSpot.eps



MCIA_logo_Black.eps



MCIA_logo_White.eps



MCIA_logoMark_1cSpot.eps

Color Palette

PANTONE® 286

PMS 286
CMYK – 100c 75m 0y 0k
RGB – 0r 51g 160b
Web – #0033A0

PANTONE® 3005

PMS 3005
CMYK – 100c 31m 0y 0k
RGB – 0r 119g 200b
Web – #0077C8

PANTONE® Cool Gray 8

PMS Cool Gray 8
CMYK – 0c 0m 0y 60k
RGB – 136r 139g 141b
Web – #888B8D

Digital Formats

Vector
Encapsulated Postscript files –
eps CMYK and PMS spot colors

Raster
png – rgb, 72 dpi at 100%, for web and PowerPoint
jpg – rgb, 72 dpi at 100%, for web and PowerPoint
jpg – 4c process, 300 dpi, high res for print
tiff – 4c process, 300 dpi, high res for print

Bufferzone

The illustration indicates the minimum space around the logo that should be kept clear of other elements. The buffer zone is measured based on the height of "M" oval mark in the Mid-Continent Instruments and Avionics logo.

